

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

DOUGHTEN



WHAT TO USE BRAND



FOR	FREEDOM	FAITH	VELVATURF	PERMAGREEN	FAME	SUNNYSIDE	COMMUNITY PARK	GREENDALE
PERMANENT TURF	●	●	●	●	●			
PERMANENT TURF DENSE SHADE	♀	♀			♀			
FINE BLADED TURF	●	●	●					
HARD WEARING TURF		●		●				
QUICK GROWING SEMI-TURF						●	●	
QUICK COVER							●	●
LIGHT SOIL	*	♀		●	♀			
POORLY DRAINED SOILS		♀				●	●	●
SOWING RATE LBS. PER 1000 SQ. FT.	5	5	5	5	6	7	8	10

● RECOMMENDED ♀ SHADY MIXTURE * LIGHT SOIL MIXTURE

FALL PLANTING DATES



FALL IS NATURE'S TIME

1949

	S	M	T	W	T	F	S
AUG		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
SEPT	28	29	30	31	1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
OCT	25	26	27	28	29	30	1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
NOV	23	24	25	26	27	28	29
	30	31	1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30			

BILITY FOR 28 YEARS



LAWNS BY

Doughten Seed Co., Jersey City, N.J.

RETAIL PRICE LIST

BRANDED SEED MIXTURES

BRAND	1 LB	2 LBS	5 LBS	10 LBS	25 LBS	50 LBS
FREEDOM	\$1.30	2.55	6.25	12.40	30.50	60.00
VELVATURF	1.15	2.25	5.50	10.90	26.75	52.50
PERMAGREEN	1.15	2.25	5.50	10.90	26.75	52.50
FAITH	1.05	2.05	4.95	9.90	24.25	47.50
FAME	.85	1.65	4.00	7.90	19.25	37.50
SUNNYSIDE	.75	1.45	3.50	6.90	16.75	32.50
COMMUNITY PARK	.60	1.15	2.75	5.40	13.00	25.00
GREENDALE	.50	.95	2.25	4.40	10.50	20.00

SPECIALTIES

	1/2 LB	1 LB
WHITE CLOVER	1.00	1.75
WILD WHITE CLOVER	1.30	2.10
COLONIAL BENT	.75	1.40

FERTILIZERS

	10 LB	50 LB
FAITH SOIL FOOD WITH INSECT CONTROL	1.50	5.00
FAITH LAWN DIET	1.00	3.75

HOW MUCH TO USE

Since fertilizing and seeding requirements are based on a unit of 1000 square feet, this little chart will tell at a glance the number of 1000 square foot units of lawn found in average homes of frontage and depths noted below. (Average amounts have been deducted for space occupied by house, garage, walks, gardens etc.)

DEPTH OF LOT	FRONTAGE											
	25'	30'	35'	40'	50'	60'	75'	100'	125'	150'	200'	250'
100'	1	1¼	1½	2	2½	3¼	5	6	8	10	13	19
125'	1½	2	2¼	2½	4	5	6	8	10	13	19	25
150'	2	2½	3	4	5	6	8	10	14	18	22	28
175'	2½	3	4	5	6	7	9	13	16	21	28	34
200'	3	4	5	6	7	8	11	16	19	24	33	40
250'	4	5	6	7	9	10	14	19	24	31	40	51
300'	5	6	7	9	11	12	17	23	30	38	50	64
350'	6	7	8	11	13	15	20	27	36	45	60	75
400'	7	8	10	13	15	18	24	31	42	52	70	86
450'	8	9	11	15	17	21	28	35	48	59	80	97
500'	9	10	12	17	19	24	32	39	54	66	90	108

QUALITY AND RELIA